

## 二〇〇四年 Mabuhay 菲律賓多倫多夏日嘉年華

「二〇〇四年 Mabuhay 菲律賓多倫多夏日嘉年華」(2004 Mabuhay Philippines Toronto Summer Festival)由菲律賓獨立日協會(Philippine Independence Day Council(PIDC))主辦，並由安省延齡草基金(Ontario Trillium Foundation)、多倫多藝術協(Toronto Arts Council)及加拿大表演藝術協會(Arts Presentation Canada)協辦已完滿結束。目的旨在向主流社會推廣菲律賓的傳統文化。活動於八月六日及七日舉行，地點位於國際貿易中心(National Trade Centre, Heritage Court)。入場費用全免，場內設有兩個舞台、數十個售賣美食、貨品及展覽攤位，參加者可在場館內欣賞多姿多采的表演節目，更可享受地道的菲律賓美食。

開幕禮於八月六日中午十二時舉行，由 CTV 的 Pauline Chen 擔出任節目主持人，當天出席的嘉賓包括：Alexandro Mosquera (菲律賓駐多倫多總領事), Jose Saavedra (PIDC 主席), Joseph Redoblado (Mabuhay 大會主席), Melody Olmos (2004 年度 PIDC 菲律賓小姐), Reilly Danielle Bragado Sousa (2004 年度 PIDC 小菲律賓小姐)等等。並由歌星 Emil Zarris and Cristian Serrano 唱出多首悅耳動聽的名曲助慶，令現場氣氛變得相當熱烈。

兩天的節目相當豐富，由不同歌手、舞蹈家、樂隊輪流表演不同類型的精采節目。今年大會首次與天主教教育局合辦一個以「Mabuhay 節：慶祝菲律賓社區在加拿大的貢獻」為主題的海報設計比賽，參加者均為大多倫多區五至十二班的小朋友，大會於當日頒發各個獎項，並於會場內展出各參賽作品。另一項頒獎禮就是大會首次舉辦的籃球賽事“‘The Mabuhay Cup’”，比賽以菲律賓健兒為對象，並於當日頒發獎杯給冠、亞、季軍。

Mabuhay 節的另一焦點節目就是 Santacruzán，Santacruzán 是菲律賓的傳統節日，以紀念海倫娜女王遠航尋找耶穌十字架的事蹟，當天的特別嘉賓有 Mubuhay 嬰孩之星、2004 年度 PIDC 小菲律賓小姐、2004 年度 PIDC 菲律賓小姐、馬尼拉小姐、Maria Clara 小姐等等。

除了八月六日及七日在舉行的節目之外，Mabuhay Festival 另一大型戶外節目就是“Mabuhay 大遊行”，大遊行於八日下午三時舉行，遊行路線由 Queen’s Park 開始，向 Bloor Street 以南，Sherbourne Street 以東，Sherbourne 的南面，再向 Wellesley Street 以西進發，最後回到 Queen’s Park。所有遊行隊伍均穿著色彩繽紛及富有菲律賓傳統特色的服裝，在充滿節奏的音樂聲中齊步向前，發揮加籍菲律賓人的團結精神，也帶出一片歡樂、和諧的氣氛。

## **2004 MABUHAY Philippines Toronto Summer Festival**

“2004 Mabuhay Philippines Toronto Summer Festival”, presented by Philippine Independence Day Council (PIDC), with the support of the Ontario Trillium Foundation, the Toronto Arts Council and Arts Presentation Canada had ended successfully. The Festival’s aim was to showcase Philippine heritage and culture to mainstream society. This event took place on August 6<sup>th</sup> and 7<sup>th</sup>, 2004 at Heritage Court, National Trade Centre, Exhibition Place, with free admission. There were 2 stages and many food and goods booths. People could freely enjoy the performances and traditional food.

The opening ceremony began at noon on August 6th. Pauline Chen of CTV was the MC of the opening ceremony. The guests who attended the ceremony included: Alexandro Mosquera (Philippine Consul General), Jose Saavedra (President of PIDC), Joseph Redoblado (Chairman of Mabuhay Festival), Melody Olmos (Miss Philippines PIDC 2004), Reilly Danielle Bragado Sousa (Little Miss Philippines PIDC 2004) and more. Emil Zarris and Cristian Serrano sang many delightful songs, creating a wonderful atmosphere.

This two-days’ festival featured non-stop musical and cultural performances from many performing groups, i.e. singers, dancers, bands and entertainers. For the first time, PIDC worked with the Toronto Catholic District School Board in organizing a poster contest and exhibition. Students from Grades 5 – 12 in the GTA were invited to join in creating a poster with the theme “Mabuhay Festival: A Celebration of the Contributions by the Filipino Community to Canada.” An awards ceremony was held and all the artworks were exhibited during the festival. Another special event was “The Mabuhay Cup”, also the first time in the festival’s history, a basketball tournament for Ontario based Filipino athletic groups. The Cup winner, runner-up and third place finishers awards were presented during the festival.

Santacruzán was the other main feature of the Mabuhay Festival. Santacruzán is a long standing tradition in the Philippines, commemorating Queen Helena’s voyage in search of the cross of Jesus. Guest of honors included the Mabuhay Star Babies, Little Miss Philippines PIDC 2004, Miss Philippines PIDC 2004, Miss Manila, Miss Maria Clara and more.

Besides the programs on August 6th and 7th, a big event “Mabuhay Parade” was held on August 8th at 3:00 pm, The route began at Queen’s Park, going south to Bloor Street, east to Sherbourne Street, south on Sherbourne, west on Wellesley Street and then back to Queen’s Park. All the parade teams wore colorful and traditional Philippines costumes. They marched forward in the music, showing people a spirit of unity and bringing to us a joyful and harmonized atmosphere.